

## Intellectual Property Spring Institute April 18, 2014 – Nashville, TN Tennessee Bar Center

## **Program Description:**

The Tennessee Bar Associations Intellectual Property program offers sophisticated topics and provides practical takeaways to Tennessee lawyers who practice in this area. This entertaining and informative program will feature presentations and panels relating to a variety of hot topics, including:

- Software and Bio-Patents
- Recent Developments in Copyright Law
- Trademark Law
- Design Patents & The Patent Law Treaties Implementation Act of 2012
- Pre-Filing Investigations for Intellectual Property Litigation
- Rights of Publicity

Don't miss this opportunity to network with other practitioners and speak with our panelists and speakers.

## **AGENDA**

8:00-8:30 a.m.	Registration
8:30-9:30 a.m.	Section 101: Software and Bio-Patents Gary Montle & Hilary Lang, Waddey & Patterson, P.C.
9:30- 10:30 a.m.	Recent Developments in Copyright Law Suzanne Kessler & Laurie Hughes, Hughes-Kessler Consulting
10:30-10:45 a.m.	Break
10:45- 11:45 a.m.	<b>Trademark Law: Reverse Confusion</b> Paul Kruse, <i>Bone, McAllester, &amp; Norton PLLC</i>
11:45-12:45 p.m.	Lunch (Included)
12:45- 1:45 p.m.	<b>Rights of Publicity</b> Brittany Simpson & Maia Woodhouse, <i>Baker, Donelson, Bearman, Caldwell &amp; Berkowitz, PC</i>

1:45-2:45 p.m.	<b>Design Patents &amp; the Patent Law Treaties Implementation Act of 2012</b> Douglas Johnson, <i>Miller &amp; Martin, PLLC</i>
2:45-3:00 p.m.	Break
3:00- 4:00 p.m.	Panel Discussion- Pre-Filing Investigations for Intellectual Property Litigation Ed Lanquist, Waddey & Patterson, P.C. Mark Graham, The Graham Law Firm, PLLC

**Total: 6 General Hours**