



**12th Annual Health Law Primer**  
Wednesday, October 3, 2012  
Embassy Suites, Cool Springs, TN

**Program Description:** If you are new to health law or are someone who represents health care clients on legal matters and need an overview of the major areas of law regulating health care clients, this program is for you. The Health Law Primer will provide a general health law overview, and have experienced health care leaders discussing hot topics facing the "players" in the health care industry--including physicians, hospitals, insurers and the government.

**Program Producer:** **Angela Youngberg**, *TBA Health Law Section Vice-Chair*  
Total Hrs.: 4 General

Agenda

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| 12:15 - 12:45 p.m. | Registration   |
| 12:45 - 1:00 p.m.  | Welcome and Introductions<br><b>Angela Youngberg</b> , <i>Rainey Kizer Reviere &amp; Bell PLC</i>  |
| 1:00 - 1:45 p.m.   | Selected Topics in Tennessee Health Care Law<br><i>This introductory session will provide an overview definition of the practice of health law, introduce fundamental regulatory and common law concepts, and touch a few areas of special concern in health law that are not covered by other; more detailed primer presentations.</i><br><b>Charles Key</b> , <i>UT Medical Group, Inc.</i>  |
| 1:45 - 2:45 p.m.   | Fraud and Abuse<br><i>This Federal Fraud and Abuse Overview will review the latest developments related to healthcare fraud, emphasize the increased government regulation of the healthcare industry, describe the various government agencies committed to protecting our health care systems from fraud and abuse.</i><br><b>Christie Burbank</b> , <i>Miller &amp; Martin, PLLC</i><br><b>Mark Ison</b> , <i>Sherrard &amp; Roe PLC</i><br><b>Brandon Schirg</b> , <i>Waller Lansden Dortch &amp; Davis, LLP</i> |

- 2:45 - 3:15 p.m.      **Life Cycle of a Physician Practice**  
*This session will cover who may employ physicians, issues in employment contracts, compensation models, becoming a shareholder in a practice, post-termination issues such as non-competes, medical records issues, and notices to patients.*  
**Amanda Busby, Anderson Busby PLLC**  
**Shannon Farr, Decosimo CPAs**
- 3:15 - 3:30 p.m.      **BREAK**
- 3:30 - 4:00 p.m.      **Third Party Payer Nuts and Bolts**  
*This presentation will address basic aspects of health care provider interactions with third party payors. Topics will include ecredentialing, claims submission, getting unpaid claims paid, responding to audits, and network participation considerations.*  
**David Steed, Cornelius & Collins LLP**
- 4:00 - 4:30 p.m.      **Alphabet Soup**  
*In health law, lawyers and healthcare executives use an extraordinarily large number of acronyms to communicate. In this session, we will define and discuss a number of the primary acronyms used in practice.*  
**Angela Youngberg, Rainey Kizer Reviere & Bell PLC**  
**Currie Higgs, General Counsel of Jackson - Madison County General Hospital**
- 4:30 - 5:15 p.m.      **HIPAA Overview**  
*This presentation will cover the HIPAA privacy and security rules, the HITECH Act and accompanying rules, HHS Breach Notification Rule and HHS guidance on securing protected health information.*  
**Elizabeth Warren, Bass Berry & Sims PLC**