Tennessee FastTrack 2022 Nashville

September 16, 2022 Belmont University School of Law, Nashville, TN



Program Producer: Sean Martin, Martin Heller Potempa Sheppard, PLLC

Total Credits: 3 General, 1 Dual

This annual staple is a 15-hour CLE, offering tips and updates in diverse areas of law, designed to be relevant to a wide range of practice areas. The program will provide a combination of in-person programming and prepaid credits to use for any online course – allowing you to customize your learning to your schedule and fulfill all your Tennessee CLE requirements for the year. Lunch will be provided.

8:30a.m. – 9:00a.m. Registration / Networking Breakfast

CDT Breakfast Provided

9:00 - 10:00 a.m. CDT Tennessee Alcohol Law

Tennessee Alcohol Law - Alcoholic beverage law in Tennessee can be confusing, and not always clear when it comes to how to obtain a liquor license. This session will focus on an overview of licensing rules and regulations, as well as the interaction among the Tennessee Alcoholic Beverage Commission, the Tennessee Department of

Revenue, and local governments.

Tabatha Blackwell, Tennessee Alcoholic Beverage Commission

10:00a.m. – 10:15a.m. **Networking Break**

10:15am - 11:15 a.m. Law Firm Marketing

CDT This course is designed to help your online presence match your professional one.

Once set-up, you'll learn how to track and make changes to your website in order to

maximize the clients you want to attach. Grover Collins, Collins Legal, PLC 11:15 – 12:00 p.m. **Lunch Provided**

12:00– 1:00 p.m. **DUAL**

Forms, Outsourcing, and Gig Work: Things You Should Know

During the pandemic, some lawyers turned to using form services or even outsourcing their work, particularly in areas where they had not previously practiced. Others engaged in gig work for multiple firms and employers at once. The pandemic definitely highlighted the creativity of the marketplace for lawyers and legal services, but not necessarily the pitfalls that come with them. This seminar attempts to do just that. Join attorneys Sean Martin and Tim Chinaris as they discuss ethical concerns to look out for in the post-pandemic workflow landscape.

Sean Martin, Martin Heller Potempa Sheppard, PLLC Tim Chinaris, Belmont University School of Law

1:00 – 1:15 p.m. Networking Break

1:15 – 2:15 p.m. Running a Small Law Office

Law firms can sometimes be a collection of individual practitioners simply sharing an office. But this undervalues the earnings potential of a firm and its owners. In this session, Rick Lundgren will discuss with attendees what business practices can create value for a law firm.

Rick Lundgren, The Alternative Board of Nashville