



The Legal Pitfalls of Operating a Vineyard, Distillery,
and Brewery in the 21st Century
June 2, 2016 – Nashville, TN

Description: Help your clients understand how to start and operate a distillery, winery or brewery. Come listen to experienced insiders on the business side and legal side of manufacturing alcohol. As the alcohol industry grows in Tennessee, big changes are in store for its members, including significant changes to the laws. Also listen to guidance on associations, competition, intellectual property, and the end game.

Agenda

- 8:30 - 9:30 a.m. **So you want to start a brewery? Startup Considerations, Pitfalls, Fundraising and Sources of Capital**
Eric Schultenover, Counsel On Call and Founder of Good People Brewing Company
C. Tucker Herndon, Burr & Forman
- 9:30 - 10:30 a.m. **Alcohol License and Permits**
Rob Pinson, Bone McAllester Norton PLLC
- 10:30 - 10:45 a.m. **Break**
- 10:45 - 11:45 a.m. **Guilds and Association: What's New and How They Can Help**
Jill Talbert, Executive Director of the Tennessee Distillers Guild
Rob Pinson, Bone McAllester Norton PLLC
- 11:45 - 12:30 p.m. **Executive Lunch Provided**
- 12:30-1:15 p.m. **Changes in the Law Impacting Wine, Liquor and Beer**
Anthony P. Cappiello Jr., Attorney at Law
- 1:15-2:00 p.m. **The Business of Manufacturing Alcohol**
Kris Tatum, Old Forge Distillery in Pigeon Forge
- 2:00 - 2:15 p.m. **Break**
- 2:15-3:00 p.m. **Home Manufacturing: Out of The Shadow**
Heath Clark, The Heath Clark Law Firm and H. Clark Distillery
- 3:00-3:45 p.m. **Intellectual Property Issues**
Paul Kruse, Bone McAllester Norton PLLC