

# Entertainment & Sports Law Forum

May 15, 2019

Belmont University College of Law



**Program Producer:** Mary Lauren Teague, *Dotted i Entertainment, LLC*

**Total Credits:** 3 General; 1 Dual

Join a distinguished group of speakers for an afternoon discussion of some of the most cutting-edge legal issues in the music and sports industries today. The panels have been carefully crafted to provide timely and practical information that will benefit practitioners of all levels, showcasing a wide array of areas, including an in-depth discussion of the practical impact of new music legislation, legal issues related to live music and merchandising, sports gambling topics and attorney well-being.

12:00 p.m. – 12:30 p.m.



**Registration/Welcome**

12:30 p.m. – 1:30 p.m.

## **Artist-Branded Festivals: From Site to Sold Out**

Whether it's Luke Bryan's Crash My Playa or Drake's OVO Fest, large festivals curated by major artists are gaining traction in an already-crowded (and oftentimes risky) music festival market. In this panel, industry professionals will discuss the "nuts and bolts" involved in making such a festival successful, including selecting the site, obtaining key sponsors, procuring the right insurance, engaging a security team, and most importantly, generating enough smart marketing buzz to attract fans and sell out tickets. The panel will also discuss potential legal pitfalls to consider when planning such a large-scale festival.

Brian McEntee, General Counsel, *CID Entertainment*

Sara Anderson, Insurance Broker, Sports & Entertainment Risk Practice, *Mark Edward Partners*

Kent Marcus, *Marcus & Colvin LLP*

Moderator: Page Kelley, Partner, *Milom Horsnell Crow Kelley Beckett Shehan PLC*

1:30 p.m. – 2:30 p.m.

## **The New Landscape of Sports Betting in Tennessee and Beyond**

Last year the U.S. Supreme Court found the federal prohibition on sports gambling to be unconstitutional, opening the door for states to legalize sports gambling. So far eight states have legalized sports gambling and many more, including Tennessee, have proposed various forms of legislation. Join the panel to learn more about the proposed Tennessee law, the sports betting landscape nationally, and how businesses are positioning themselves to capitalize on this rapidly growing industry.

Rep. Rick Staples, *Tennessee State House of Representatives, District 15*

Dan Kustelski, Co-Founder & CEO, *Chalkline Sports*

Scott Ward, Partner, *Orrick Herrington & Sutcliffe LLC*

Moderator: Dan Werly, Partner, *Sievert Werly LLC*

2:30 p.m. – 2:45 p.m.



**Break**

2:45 p.m. – 3:45 p.m.

**DUAL**

**Attorney Wellbeing: Small Steps That Can Make A Big Difference**

Research shows that lawyers work in one of highest “stress producing” professions. In between high expectations of workplace performance and the adversarial nature of the legal profession, the practice of law can breed negative habits, depression, anxiety, and a lack of work-life balance and overall happiness. This one-hour CLE will focus on tools that every lawyer can use in their professional and personal lives to become a more competent, effective, and efficient attorney and individual.

Candice Reed J.D., M.A.P.P., Senior Vice President and Partner, *Latitude*; Founder, *Positive Creed Consulting*

3:45 p.m. – 4:45 p.m.

**The Music Modernization Act: Cueing Up The Modern Age of Music Licensing**

On October 11, 2018, the Music Modernization Act was signed into law. Join our panel of distinguished speakers to learn about the impact of the MMA, next steps in implementing this modernized legislation, and the practical effect on songwriters, publishers, and other key stakeholders.

John Beiter, *Beiter Law Firm, PLLC*

Ed Leonard, President, *Daywind Music Group*

Colin Rushing, Senior Vice President and General Counsel, *SoundExchange*

Jennifer Turnbow, Senior Director of Operations, *Nashville Songwriters Association International*

Moderator: Reid Waltz, Director and Counsel, *SESAC*

4:45 p.m. – 6:45 p.m.

**Forum Reception at Chago's Cantina**

Come mingle and interact with other attendees, speakers and TBA executive council section members in a relaxed and casual environment immediately following the program. We hope to see you at Chago's, a short 7-minute walk from Belmont University College of Law.

**Chago's Cantina**

2015 Belmont Blvd

Nashville, TN 37212