



The Business of Lawyering: Professional Development for Today's Attorney's Chattanooga, TN

The Program Description

You know the law but don't let the business of law slow you down as you build your reputation and client base. This three-hour ethics seminar will focus on practical aspects of lawyering such as managing yourself and your support staff, using case management systems, engaging clients, ending the client relationship ethically, and using social media to advertise.

Program Producer: *Brittany Faith, Grant, Konvalinka & Harrison, P.C.*

Agenda

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| 1:30 - 1:45 pm | Registration |
| 1:45 – 2:45 pm | Managing Yourself and Your Support Staff
<i>Shelton Swafford Chambers, Elliott Davis Decosimo</i>
<i>Jillyn O'Shaughnessy, Grant, Konvalinka & Harrison P.C.</i>
<i>Jeffrey Maddux, Chambliss Bahner & Stophel PC</i> |
| 2:45 – 3:00 pm | Break |
| 3:00 – 4:00 pm | The Client Relationship: Engaging and Disengaging
<i>Mark Litchford, Grant, Konvalinka & Harrison P.C.</i>
<i>Matt Brock, Matt Brock Law</i>
<i>Kirby Yost, Chambliss Bahner & Stophel PC</i> |
| 4:00 – 5:00 pm | Casting a Wide Net: How to Ethically Use Social Media to Advertise-
<i>Lauren Sherrell, O'Shaughnessy & Carter, PLLC</i>
<i>Donna Mikel, Burnette, Dobson & Pinchak</i> |