



**Tennessee Bar Association Annual CLE - Fast Track**  
**University of Memphis- FedEx Institute of Technology**  
**Memphis, Tennessee**  
**August 26, 2016**

**The Program Description:**

This FAST TRACK program gives attorneys the opportunity to obtain all 15 hours of required CLE in one-day out of the office! How does this work? Join us on August 26, 2016 for a 7-hour live presentation of areas of law in high demand. Upon registration you will receive 8 hours of CLE credits that you can start using immediately on any of the 250 plus online videos in our catalog, any of our upcoming webcasts, online text programs, or educational games - visit [www.tba.org](http://www.tba.org) for a complete list of these programs.

**Program Producer: Abi Salu, Salu & Salu Law Firm, PLLC**

**Agenda**

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| 8:00am – 8:30am   | <b>Registration</b>  |
| 8:30am – 9:30am   | <b>Estate Planning</b><br><i>This presentation will cover updates in estate planning, including the probate process and income and estate taxation.</i><br><b>Thomas Buckner, Apperson Crump PLC</b>   |
| 9:30am – 10:30am  | <b>DUI Defense</b><br><b>Art Quinn, Arthur E. Quinn Law Firm</b>   |
| 10:30am – 10:45am | <b>Break</b>   |
| 10:45am – 11:45am | <b>Technology &amp; Social Media for Solo &amp; Small Firms</b><br><i>Most small firms don't have marketing consultants, system administrators, and in-house IT departments. But that doesn't mean they have to live in the Dark Ages! This CLE will explore several user-friendly options for making optimal use of internet tools, software applications, mobile technology, and social media to boost productivity with a minimal investment of time and money. We'll learn from past successes and failures and zip through some of the biggest do's and don'ts of technology for non-techies.</i><br><b>Tiffany Johnson, QP Legal Research &amp; Writing Services</b>   |
| 11:45am – 12:45pm | <b>Lunch (Included)</b>  |
| 12:45pm – 1:45pm  | <b>How to Maximize your Probability of Success at Mediation</b><br><i>We will be discussing how to get the most out of your mediation, in terms of efficiency for the mediation process as a whole and in maximizing your probability of success to settle your case. We will first discuss how best to prepare your client, and your file, for mediation. We will discuss the mediation process and how to use the mediation 'down-time' efficiently. Lastly, we will explain the importance of getting an agreement signed at the mediation and the ramifications of only getting a verbal agreement as opposed to a written agreement.</i><br><b>Lucie Brackin, The Landers Firm</b><br><b>Amy Martin, The Landers Firm</b> |

1:45pm – 2:45pm

**Good Writing Does Not Have to Be Boring: Techniques to Improve and Add Interest to your Writing**

*Writing Better Briefs. We will discuss some of judges' recurrent criticisms of lawyers' briefs and various techniques that top brief writers use to make their writing more effective.*

**Professor Barbara Kritchevsky, University of Memphis Law School**

2:45pm – 3:00pm

**Break**

3:00pm – 4:00pm

**Divorce: Tips from the Bench**

**Hon. Cary Woods, Judicial Divorce Referee**

4:00pm – 5:00pm

**Adoption Law**

*Kevin Weaver and Meredith Brasfield will be reviewing basic adoption law principles and procedures under the Tennessee adoption statute. The session will also include an update of the 2016 amendments to the Tennessee adoption statute.*

**Kevin Weaver, Weaver & Craig, PC**

**Meredith Brasfield, Weaver & Craig, PC**