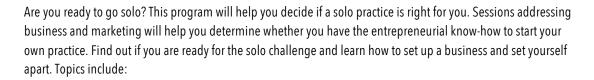
Go SOLO:

Tools for Starting Your Practice

February 8, 2018 Bar Center – Nashville, Tenn.



Total Credits: 3 Dual



- Are you ready?
- People skills
- Start-up costs
- Business operations
- Allocation of resources
- Entering the market
- How to promote yourself

8 a.m. - 8:30 a.m.



Registration/Welcome

8:30 a.m. – 9:30 a.m. **Everything You Need to Know to Go Solo**

(DUAL) Matt Potempa, Martin Heller Potempa & Sheppard PLLC

9:30 a.m. – 10:30 a.m. The Business of Going Solo

(DUAL) Matt Brock, Matt Brock Law

10:30 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 11:45 a.m. How to Establish Your Services in the Legal Market

(**DUAL**) Parke Morris, Parke Morris & Associates

11:45 a.m. – 12:50 p.m.

Lunch (provided)

Networking lunch for both beginner and advanced solo practitioners