

AGENDA



Intellectual Property Law Forum

1212 Germantown
1212 6th Ave N.
Nashville, TN 37208

April 28, 2023

Program Producer: Ian McFarland, Merchant Gould

Total Credits: 3 General 1 Dual

9:30 - 10 a.m. CT

Registration & Light Breakfast

10 - 11 a.m. CT

It's the AI Way or the Highway: Patent Application Drafting Tips for Artificial Intelligence (AI)-Based Innovations

1 General

As AI is becoming ubiquitous across technology sectors, it will be increasingly difficult for patent practitioners to avoid drafting patent applications describing AI-based innovations. This session will highlight exciting examples of how AI is being used across technology sectors today, and it will provide practice tips for consideration at various stages of the application drafting process when AI is involved. Practice tips will cover types of information to gather during the invention disclosure meeting, AI-specific considerations for claim drafting, types of figures to incorporate, efficient application organization, and how to proactively circumvent Section 101 issues, among other topics.

Lauren Sherwood, Bookoff McAndrews

11 - 11:15 a.m. CT

Break

11:15 a.m. - 12:15 p.m. CT

Will ChatGPT Draft Your Next IP License? Ethical Considerations of Using AI in IP Law

1 Dual

With the proliferation of Artificial Intelligence in many fields, the next horizon may be the practice of law. ChatGPT recently released its platform to the public for free testing, and it has caught on like wildfire. From writing essays to passing law school exams, ChatGPT shows that AI is advancing as a functional tool in the legal field. Come learn about ChatGPT, OpenAI, why it matters, and how lawyers may use ChatGPT in the Practice of IP Law!

AJ Bahou, Bradley Arant Boult Cummings

12:15 - 1 p.m. CT

Lunch

1 - 2 p.m. CT

Copyrights in the Age of Generative AI

1 General

The proliferation of large language model and generative AI systems creates new challenges for artists, publishers, and even lawyers. This session will help lawyers wrap their heads around the abilities, advantages, and issues caused by these new disruptive technologies.

Hemant Gupta, Egan Nelson

2 - 2:15 p.m. CT

Break

2:15 - 3:15 p.m. CT

Emerging Issues in 1st Amendment, New Technology, and Fair Use Trademark Case Law

1 General

This program will review and discuss recent trademark law cases testing the limits of free speech and fair use. We'll also explore some emerging and novel trademark issues arising in connection with AI and Web 3.0 technologies.

Lindsay Jones, Merchant Gould