

AGENDA



LAW TECH '23

Belmont College of Law, Room 157 (Appellate Courtroom)
1901 15th Ave S
Nashville, TN 37212

March 10, 2023

Program Producer: Samantha Ellis, Ritchie Dillard Davies & Johnson

Total Credits: 5.5 Dual

9 - 9:15 a.m. CT

Registration & Visit Sponsors

9:15 - 10:15 a.m. CT

Technology Enhanced Strategy

1 Dual

The accelerated adoption and development of technology presents attorneys and corporations with new and evolving opportunities and legal landscapes to navigate. Acheson will discuss how technology is disrupting the legal industry, including technology-based approaches to assist lawyers with litigation strategy, privacy compliance, corporate governance, and discovery challenges.

Mallory Acheson, Nelson Mullins Riley Scarborough

10:15 - 10:30 a.m. CT

Break, Visit Sponsors, Enjoy Snacks

10:30 - 11:30 a.m. CT

Will ChatGPT AI Draft Your Next Complex Legal Document?

1 Dual

The world of Artificial Intelligence continues to improve and achieve remarkable results. ChatGPT's Open AI platform brings AI to the masses and may allow attorneys to ask for help in drafting complex legal documents. This presentation will introduce you to the platform and discuss appropriate uses of AI in your legal practice.

AJ Bahou, Waller

11:30 - 11:45 a.m. CT

Break, Visit Sponsors, Enjoy Snacks

11:45 a.m. - 12:45 p.m. CT

Analyzing Internet Marketing

1 Dual

This session will explore internet marketing and how it can help attorneys accomplish their business goals. We'll be taking a look at how a consumer searches for attorneys and their services online. Then we will look at how Wingman helps those people to find attorneys for the cases they want so they can accomplish their business goals.

Bob Severn, Wingman

12:45 - 1:15 p.m. CT

Break, Visit Sponsors, Enjoy Snacks & Light Lunch

1:15 - 2:45 p.m. CT

The Bill & Phil Show 2023: Tech Simplicity Is the Key

1.5 Dual

As technology has evolved over the past few years, some tech hardware and apps have become so complicated to render them almost useless for regular users. Bill and Phil have always employed the KISS (Keep It Simple Stupid) principle when choosing which technologies to deploy. The focus of this presentation is on new and re-imagined gadgets, tips, tools, and apps that are simple to use and actually make work/life more efficient and enjoyable. Hi-tech doesn't have to be "over your head" with the latest innovations that enable you to master the tech, instead of tech becoming your master. Bill and Phil always surprise with their latest finds from cool new apps to totally outrageous gadgets that you will want to try.

Bill Ramsey, Neal & Harwell
Phillip Hampton, PCH+

2:45 - 3 p.m. CT

Break, Visit Sponsors, Enjoy Snacks

3 - 4 p.m. CT

A Deep Dive in Virtual ADR

1 Dual

Since the COVID pandemic, there has been an explosion in remote/virtual everything – it saves costs, can be faster, and easier to coordinate. But some question of whether it is as effective in the context of in person alternative dispute resolution. Can you really achieve comparable results through virtual mediation as when everyone is sitting in the same building? This program, hosted by an experienced Nashville mediator who actively holds remote and in-person mediations (over 400 remote mediations to date), will address:

- The different types of remote mediation;*
- The success rates of remote versus in-person mediation or informal negotiations;*
- How remote mediation works;*
- The benefits of remote mediation and pitfalls to avoid;*
- Ethical questions that may arise from remote mediations;*
- Tips for preparing clients (and yourself) for remote mediations;*
- Tricks for managing remote mediations (as a mediator); and*
- Strategies for a successful remote mediation.*

Joshua Offutt, The Law Offices of Joshua Offutt & Associates