# **TBA Elder Law Forum 2024**

July 19, 2024 - Belmont College of Law

Total Credits: 3 General, 2 Dual

Producer: Amy Bryant, Office of Conservatorship Management



This annual staple for Tennessee attorneys provides an optimal learning experience, while allowing you to meet with other professionals sharing your focus. Topics for this year's program include litigation, office management, ethics for elder law attorneys, dementia, conservatorships and more.

8:30 – 9 a.m. CDT **Registration** 

9 – 10 a.m. Litigation in Elder Law

Jennifer Sheppard, Martin Heller Potempa & Sheppard

John Toy, Parker Toy & Associates

10 – 11 a.m. Assisting Clients Suffering From Dementia

Dementia is described as a group of conditions that impact thinking, memory, reasoning, language and overall function. It results in a deterioration of all mental and physical functions. Dementia of all types continues to be the most difficult condition to evaluate, diagnose, and treat as well as to provide caregiver support. This session will provide insight on how to best help clients exhibiting symptoms of the disease.

Dr. David Hutchings SLP.D, Dementia and Alzheimer's Care

11 - 11:15 a.m. **Break** 

11:15 a.m.- 12:15 p.m. DUAL

Five Numbers that Matter, Five Strategies to Crush It

This course is your roadmap to mastering essential metrics, ensuring a pragmatic and data-driven approach to running your firm. From evaluating marketing effectiveness to increasing appointment set rates, the speaker cuts through complexities, addressing intake and attorney conversion challenges head-on. Whether you're looking to streamline your firm's operations, plug leaks in your lead funnel or enhance marketing efficiency, this program provides practical info on how to reshape your firm.

Philip Fairly, The Rainmaker Institute

12:15 – 1:15 p.m. **Lunch** (provided)

## 1:15 - 2:15 p.m.

## **Overview of Differences in Conservatorships**

This session will provide an overview of the various conservatorship options available under Title 34, the relevant procedures for each option, and when each is most appropriate for your client.

Drew Clements, Clements & Eubanks John Toy, Parker Toy & Associates

### 2:15 – 3:15 p.m. DUAL

## I Care A Lot - Ethical Considerations in Conservatorships

This session covers where the rubber meets the road: balancing ethical considerations with practical application of a conservatorship.

Cathryn Armistead, McBrien Armistead Law Group