



Intellectual Property Spring Institute
April 14, 2016 – Nashville, TN
Tennessee Bar Center

Program Description:

What is new, what's changing, and what are this year's updates for practitioners will be the focus of this year's Intellectual Property Institute. This year we will review right of publicity and Fair Use. The Lanham Act updates will be addressed along with international issues. The ethics portion will cover the Tennessee pro bono program in connection with the Arts & Business Council.

AGENDA

- 8:00-8:30 a.m. **Registration**
- 8:30-9:30 a.m. **Does One Have a Right of Publicity When Others Contract It Away, Profit From It, and Claim Fair Use?**
Roe Frazer, *Cicayda*
- 9:30- 10:30 a.m. **Lanham Act Updates**
Paul Kruse, *Bone McAllester Norton PLLC*
- 10:30-10:45 a.m. **Break**
- 10:45- 11:45 a.m. **Fair Use**
Nick Valenti, *Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C.*
- 11:45-12:45 p.m. **Lunch (Included)**
- 12:45- 1:45 p.m. **What's Happening Internationally- And How It May Affect Tennesseans**
Judy Goans, *Nathan Associates Inc*
- 1:45-2:45 p.m. **A Friendly Spin on Patent Licenses after *Marvel***
Paul Ney, *Patterson Intellectual Property Law*
Scott Douglass, *Patterson Intellectual Property Law*

2:45-3:00 p.m. **Break**

3:00- 4:00 p.m. **Ethics for IP Lawyers and News on the Arts and Business
Council Pro Bono Program**

Moderator: Ed Lanquist, *Patterson Intellectual Property Law*

Amber Buker, *Program Director, Arts & Business Council*

Christopher Hagan, *Hagan Law*

Bo Spessard, *COO of Emma*

Total Hours: 5 General and 1 Dual