



Intellectual Property Spring Institute
April 17, 2015 – Nashville, TN
Tennessee Bar Center

Program Description:

The Tennessee Bar Association's Intellectual Property Spring Institute offers sophisticated topics and provides practical takeaways to Tennessee lawyers who practice in this area. This entertaining and informative program will feature topics in patentable subject matter, recent developments in trademark, music licensing, and patent litigation updates.

AGENDA

- 8:00-8:30 a.m. **Registration**
- 8:30-9:30 a.m. **Patentable Subject Matter: Business Methods Following *Alice* and Patentable Subject Matter in Life Sciences**
Gary Montle, Patterson PC
Hilary Lang, Patterson PC
- 9:30- 10:30 a.m. **Transformative Fair Use**
Rick Sanders, Aaron & Sanders, PLLC
- 10:30-10:45 a.m. **Break**
- 10:45- 11:45 a.m. **Recent Developments in Trademark: Status of Redskins Registration and Other Updates**
Paul Kruse, Bone McAllester Norton PLLC
- 11:45-12:45 p.m. **Lunch (Included)**
- 12:45- 1:45 p.m. **Music Licensing for the IP Lawyer**
Laurie Hughes, Hughes-Kessler Consulting
Suzanne Kessler, Hughes-Kessler Consulting
- 1:45-2:45 p.m. **Lessons on Ethics and Culture from General Motors**
Billy Eiselstein, Miller & Martin PLLC
- 2:45-3:00 p.m. **Break**
- 3:00- 4:00 p.m. **Patent Litigation Updates and Anti-Troll Legislation**
John Triggs, Patterson PC

Total Hours: 5 General and 1 Dual