

# Lawyer Communications with the Media

Dec. 5, 2024 – Zoom Webinar



**Total Credits:** 2 General; 1 Dual

**Producer:** Melanie Reid, Lincoln Memorial Univ.

Produced by the TBA Criminal Justice Section, this three-hour virtual CLE will explore how attorneys can ethically and effectively manage media relations in high-profile cases. Based on the challenges outlined in real-world scenarios, sessions will cover the delicate balance between protecting your client's legal interests and shaping the public narrative.

10 – 11 a.m. CST  
DUAL

**Meet the Press: Dealing with the Media**

David Raybin, Raybin & Weissman

11 – 11:30 a.m.

**Case Studies from the Perspective of a Communications Professional**

Eric Kowalczyk, 10-8 Communications

11:30 – 11:45 a.m.

**Break**

11:45 a.m. – 1:15 p.m.

**Panel Discussion**

Amy Mohan, Sherrard Roe Voigt & Harbison

David Raybin, Raybin & Weissman

Eric Kowalczyk, 10-8 Communications